Our Ref: 2015/128/BMH

14 June 2016

Dear Parent/Carer

**Year 12 Visit to Derby University, Wednesday 22 June 2016**

We are offering the opportunity for our Year 12 AS Business Studies students to attend a Business Challenge Day at The University of Derby.

The event will be led by one of the university’s lecturers and will provide students with a taste of university life. Students will attend a marketing lecture and then take part in problem-solving workshops, focussing on branding and celebrity endorsement. Each group will present their work at the end of the day to a panel of expert judges.

There is no charge for the event, but students will need to take money for lunch. Students are expected to make their own way to the Kedleston Road campus for 9.15am, where they will meet with learning tutors. The event will finish at 3.00pm, with students expected to make their own way home.

Please complete and return the pro-forma below to the Learning Tutor, as soon as possible.

Yours sincerely

Miss B Haywood

Director of Learning Business and Vocational Education

Our Ref: 2015/128/BMH

**Year 12 University of Derby Visit**

**Name of student** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**P/T** \_\_\_\_\_\_\_\_\_\_\_\_

\*I/We give permission for \*my/our child to attend the above visit on Wednesday 22 June 2016.

**Signed** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Parent/Carer

**Date**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_