

Landau Learner Curriculum Overview

Subject: Business

Curriculum Leader: Miss B Haywood

Year: 10

Curriculum organisation				
Students have six timetabled sessions per fortnight				
What topics will students be studying this year? Includes links to National Curriculum, Curriculum Intent and Prior Related Learning*				
Term 1:	Term 2:	Term 3:	Term 4:	Term 5:
Understanding external influences on business	Growing the business	Growing the business	Making marketing decisions	Theme 1 revision (for Year 10 trial examinations).
<p>Prior learning Year 9:</p> <ul style="list-style-type: none"> Marketing mix (impact of technology) <p>Curriculum intent: contribute to future economic wellbeing – understanding their role as a consumer</p>	<p>Prior learning Year 9:</p> <ul style="list-style-type: none"> Changing aims and objectives <p>Curriculum intent: contribute to future economic wellbeing – understanding their place as a global citizen</p>	<p>Prior learning Year 9:</p> <ul style="list-style-type: none"> The economy <p>Curriculum intent: contribute to future economic wellbeing – understanding their place as a global citizen</p>	<p>Prior learning Year 9:</p> <ul style="list-style-type: none"> Marketing mix <p>Curriculum intent: contribute to future economic wellbeing – understanding their role as a consumer</p>	
Equipment needed for sessions:			What can you do to support your child?	
<ul style="list-style-type: none"> Business exercise book 			<ul style="list-style-type: none"> Ensure your child has completed their weekly homework (recorded on Show My Homework) Encourage your child to read/listen to the news as a way to keep up-to-date with business related current affairs 	
How will learning be assessed and progress measured?			Extension and enrichment activities:	
<ul style="list-style-type: none"> Regular exam based assessments 			<ul style="list-style-type: none"> Weekly Business extension sessions 	